



MEDIA RELEASE

DST BLUEDOOR EXPANDING PLATFORM BUSINESS INTO EUROPE

Partnership With IFDS Follows Strong Growth Over Past Three Years

MELBOURNE - 30 May 2013 -- DST Bluedoor, Australia's leader in business technology solutions for the wealth management industry, today announced plans for expansion into the European market.

Following strong growth in Australia, DST Bluedoor has been selected by International Financial Data Services (IFDS) to deliver the underlying technology to support its outsourced European wealth management and platform administration business. IFDS is a multi-award-winning investor-servicing provider with 4,000-plus employees supporting more than 20 million investor accounts.

DST Bluedoor, with its proven world-class technology solution for wealth managers, superannuation funds, platform providers, and third-party administrators, has grown rapidly, with employee numbers more than doubling to 180 from 65 at the beginning of 2010.

According to Martin Spedding, Executive Director for DST Bluedoor, the firm's entry into the European market is an important strategic milestone to follow its exceptional growth in the Australian market.

"It's exciting to see how our ability to transform productivity and service delivery is being recognised beyond our home market," says Mr Spedding. "IFDS is an impressive investor servicing and administration organisation with a reputation second to none in Europe. Our strategic partnership there is a very exciting development."

Matthew Brown, Chief Executive Officer Platform Solutions, IFDS, said "We are the first provider to deploy the next generation of outsourced solutions for investment platforms and wealth managers. By combining our award winning services with the state of the art Bluedoor technology, we can deliver a unique and cost effect solution to the platform space."

Australia is seen by many as one of the leading and most dynamic pension markets in the world, and DST Bluedoor is ideally positioned to help drive efficiency and competition in other markets.

"Our European customisation work is well underway," says Mr Spedding, "and we have started work on the implementation of the first institutional client on the IFDS platform administration service. We've already built a large dedicated team to support our European business."

With its impressive track record in Australia and a highly scalable architecture, Bluedoor has generated significant growth of the business. Interest amongst key players in a number of international pension markets looking to leverage the firm's technology and expertise is expected to further grow its business.

"We are committed to expanding our footprint in the European financial services sector by leveraging our market-leading Bluedoor solution," says Steve Hooley, Chief Executive Officer of DST Systems, Inc. "We have a track record of taking Australian financial services technology to the world, and Bluedoor represents an exciting opportunity for us both in Australia and globally."

About DST Bluedoor

Bluedoor is a purpose-built next-generation wealth management solution that is designed to provide transformational change in online and back-office operational efficiency. Bluedoor typically replaces as many as eight or more legacy applications with a single platform that optimises information technology and operational investments made by companies adopting it. As a result of its implementation, clients have benefited from enhanced customer service, streamlined administration processes, and rapid time-to-market for new and innovative products while significantly reducing costs. For more information on DST Bluedoor, visit <http://dstsystems.com>, or <http://www.linkedin.com/company/dstbluedoor>.

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