

PowerChoice

Power To Grow Your Business

Innovative Choice

PowerChoice™ is a service-oriented architecture (SOA)-based software component. PowerChoice supports enterprise business operations related to the acquisition, management and retention of health plan members. It is designed to:

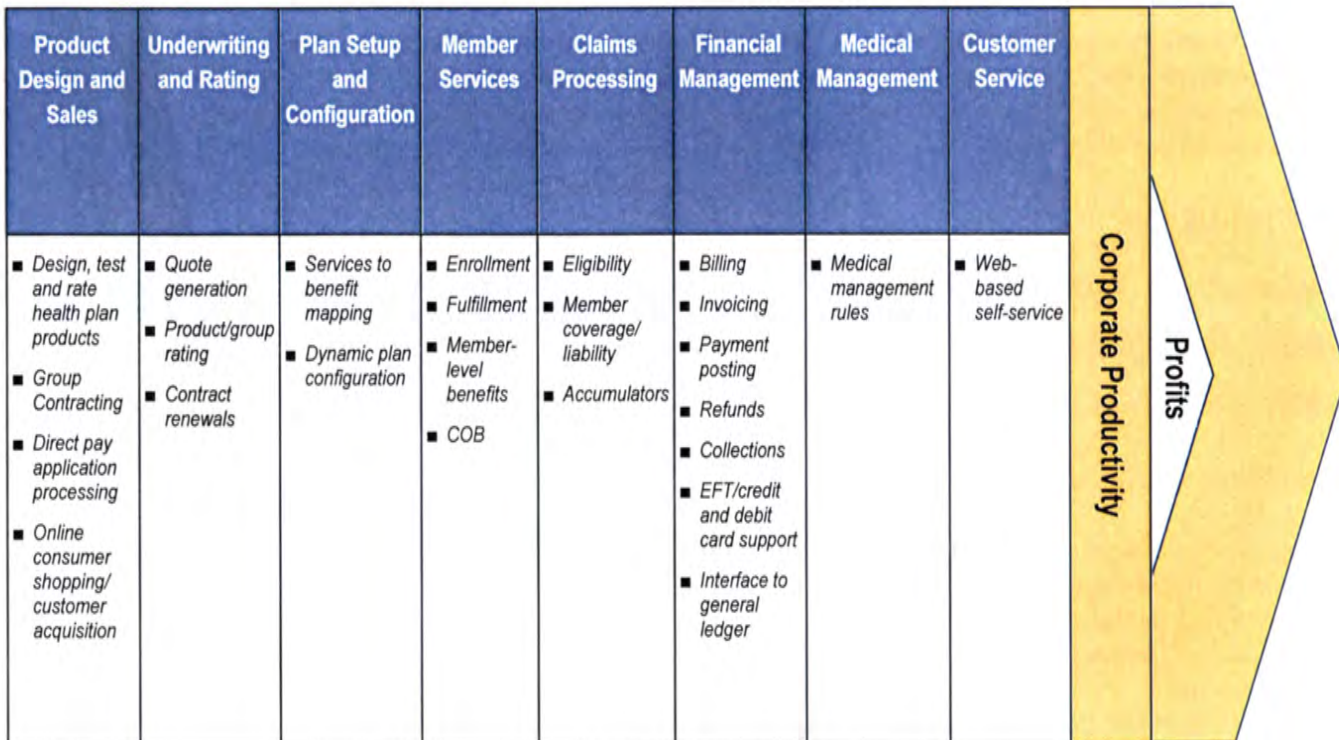
- Facilitate new product development
- Accelerate customer acquisition
- Facilitate consumer choice
- Enhance health plan revenue cycles
- Reduce administrative costs
- Improve customer service

Plugs into Virtually Any Administration System

PowerChoice's innovative design provides a best-of-breed solution for growing consumer directed healthcare business. By seamlessly integrating with current systems, PowerChoice helps preserve and enhance information technology investments. The PowerChoice difference:

- It can be seamlessly integrated with virtually any claims administration engine
- Its business rules are managed by business users
- Its advanced health integration platform facilitates real-time integration
- It provides an enterprise solution for complex business environments

PowerChoice's Role in the Business Continuum



PowerChoice facilitates continuous business processing by integrating sales and marketing with contract administration.

The Future is Choice

DST Health Solutions believes the future of health care insurance is being shaped by consumer choice.

Your customers - whether they are employers, providers, health plans, or members - are demanding choice. You can satisfy their demand with PowerChoice because it is designed to help you provide services more efficiently and more economically today and tomorrow. PowerChoice lets you shape and reshape your health plan products as needed to meet shifting consumer demand.

PowerChoice lets you implement the solutions you need and simplifies their administration. Its revolutionary functionality is designed to grow your business and increase your operational capacity. And, it can be installed with much less disruption to your legacy systems than normal. So now you can expand and update your business processing capabilities without replacing core systems and without facing some of the traditional challenges.

PowerChoice Membership Facilitates Member Acquisition and Member Service

- Automated application and quoting process for direct-pay members
- Real-time scoring of direct-pay applications
- Accelerated contracting and enrollment processing for consumer choice plans through dynamic plan building
- Enterprise view of members and their eligibility
- Member-level benefits
- Consolidated medical and drug benefit accumulators
- Application and enrollment templates based on LOB and/or product
- Ability to add health risk surveys at time of application or enrollment

PowerChoice Product Designer Improves Speed to Market with New Products

- Pre-defined product models that can be extended
- Ability to create reusable product components
- Rules-based design provides agility to vary product options and rules at a contract- and member-level
- Benefit configurator facilitates the accurate administration of sold product offerings
- Benefit analyzer supports complete mapping of reference codes to services and benefits

PowerChoice Invoicing and Accounts Receivable Enhances the Revenue Cycle

- Customized templates for invoicing and account creation
- Ability to invoice for premium service fees and program participation or enrollment
- Flexible billing rules for direct-pay and group members
- Split billing and list bill capabilities
- Support for EFT, credit and debit card payments
- User-defined business rules for collections, refunds and write-offs

Contact Us

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